




THRIVE
LOVE YOUR CULTURE

“When the culture is strong,
you can trust everyone to do the right thing”



How would you define your culture?



For most organisations, a culture evolves not through the creative imagination of an entrepreneur, or the conscious design of a leadership team, but by default... the result of the experiences, attitudes, values and behaviours of the people who are currently present, and occasionally, those who have long since gone.

Yet, because rarely are things always 'all bad', most organisations have the culture they want, but it's just not present enough, often enough, for it to be defining.

What if it could be?

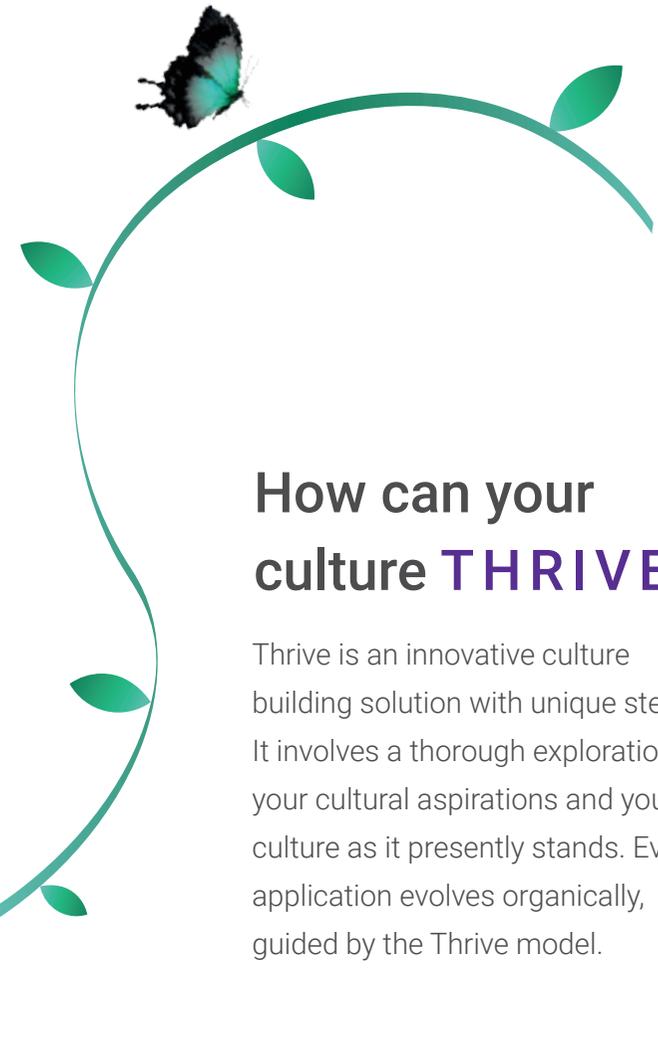
What if it could THRIVE.

What is **THRIVE**?



Thrive is a culture improvement initiative designed to complement and enhance any management system.

Based on an entirely solutions-focused approach, Thrive avoids a detailed examination of all that is currently wrong and instead, looks to breathe life into what is good and what works well.



How can your culture **THRIVE**?

Thrive is an innovative culture building solution with unique steps. It involves a thorough exploration of your cultural aspirations and your culture as it presently stands. Every application evolves organically, guided by the Thrive model.

THRIVE inspires more

One BUD

Cultures are rarely uniform, and often, organisations already have elements of what they long for. Bud symbolises 'cultural potential', those vital green seedlings bursting with hope and vitality.



Two SHOOT

What conditions allow these seedlings to exist? Thrive examines the circumstances that have allowed your cultural shoots to take root, however tentatively?



Three GROWTH

How can you breathe life into the good you already have? Thrive will help you identify where your cultural growth begins and the care that is needed for it to flourish throughout your organisation.



THRIVE is culture building, not problem solving.

“The stronger the culture, the less corporate process a company needs. When the culture is strong, you can trust everyone to do the right thing. People can be independent and autonomous.”

Brian Chesky



“I really enjoyed the practical interaction, seeing the group develop and grow and watching each step fall into place. Flawless!”

**Health & Safety Manager,
A Premier League Football Club**





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To find out more about THRIVE
and how it can help your culture
flourish, please get in touch below.

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